



DATA AND MARKETING CONSUMER PRIVACY POLICY

EFFECTIVE DATE: 30 JUNE 2015

1. Introduction

At P3 People, we value your privacy and are committed to protecting your personal information.

This Data and Marketing Consumer Privacy Policy outlines how we collect, use, share, and protect your personal data when you interact with our services, websites, and marketing activities.

2. Information We Collect

We may collect the following types of information:

- Personal Information: Name, address, email address, phone number, and other contact details.
- Demographic Information: Age, gender, and interests.
- Transactional Information: Purchase history, payment details, and other transaction-related information.
- Usage Information: Information about how you use our website and services, including IP address, browser type, and browsing history.
- Marketing Preferences: Your preferences for receiving marketing communications.

3. How We Use Your Information

We use your information for the following purposes:

- To Provide Services: Processing transactions, delivering products and services, and providing customer support.
- Marketing and Promotions: Sending promotional materials, newsletters, and special offers. You can opt-out of marketing communications at any time.
- Improvement and Personalization: Enhancing our services, personalizing your experience, and conducting market research.
- Compliance and Protection: Complying with legal obligations, protecting our rights, and preventing fraud.



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4. Sharing Your Information

We may share your information with:

- Service Providers: Third-party vendors who assist in providing our services, such as payment processors, Experian Marketing Services South Africa, and analytics companies.
- Affiliates and Partners: Companies within our corporate family and business partners for joint marketing initiatives within insurance, financial services, banking, retail, telco and credit sectors.
- Legal Authorities: When required by law or to protect our legal rights.

5. Data Security

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction. These measures include encryption, access controls, and secure servers.

6. Your Rights

You have the following rights regarding your personal information:

- Access: Request a copy of the personal information we hold about you.
- Correction: Request corrections to any inaccurate or incomplete information.
- Deletion: Request the deletion of your personal information.
- Objection: Object to the processing of your personal information for marketing purposes.
- Portability: Request the transfer of your personal data to another service provider.

To exercise these rights, please contact us on 021 140 3222.
Unit 9, Portswood Road Waterfront, Cape Town South Africa, 8001



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7. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our website. Cookies help us understand user behavior, remember your preferences, and deliver relevant content. You can manage your cookie preferences through your browser settings.

8. Children's Privacy

Our services are not directed at children under the age of 13. We do not knowingly collect personal information from children. If we become aware that we have collected information from a child under 13, we will take steps to delete such information promptly.

9. Changes to This Policy

We may update this policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes by posting the updated policy on our website and indicating the effective date.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

P3 People

Unit 9, Portsworld Road Waterfront, Cape Town South Africa, 8001.

021 140 3222

By using our services, you agree to the terms of this Privacy Policy.

P3 PEOPLE

16 APRIL 2024 (Last Update).